

<b>Tech Leader</b>	The Technology Leader of the Year award recognizes a business information technology professional who is a self-aware, authentic leader and empowers their staff, promotes a collaborative workplace culture, and leverages technology to solve real business problems. Typically senior IT executives, including CXO, CIOs, CTOs, VP/Director of IT, CISO, or similar.
<b>Woman in Tech</b>	This award is given to a woman who has designed and/or conceived innovative technological concepts that are proven through her accomplishments and work in the community.
<b>Rising Star</b>	This award recognizes an up and coming individual working in the technology sector who by their contributions has proven to be invaluable to their organization.
<b>Innovative Educator</b>	This award is given to an educator who creatively finds ways to use technology to inspire their students.
<b>Next Gen Innovator</b>	Do you know a bright, young innovator in your community? Someone who has contributed to improving their community by being a tech entrepreneur or creative inventor? We're looking for a middle school to collegiate level student with an unmatched sense of wonder and drive to be our 2022 Next Gen Innovator! Nominate your innovator today!
<b>Best Tech Culture (Large)</b>	This award honors a technology company that fosters a creative, collaborative workplace culture that has helped the company to enhance performance and sustain a competitive advantage. This company achieves significant sales/revenue growth, employee growth, and/or a positive effect on the area's technology industry.
<b>Best Tech Culture (Small)</b>	This award honors a technology company that fosters a creative, collaborative workplace culture that has helped the company to enhance performance and sustain a competitive advantage. This company achieves significant sales/revenue growth, employee growth, and/or a positive effect on the area's technology industry.
<b>Tech for Good</b>	Organization whose programs, events, and educational activities make technology more

	accessible, affordable, secure, and simpler for people in the WNY area.
<b>Diversity in Tech</b>	To an organization or individual who is advocating for diversity & inclusion, or is a member of a historically underrepresented group and has contributed significantly to the tech industry.