

Tech Leader	The Technology Leader of the Year award recognizes a business information technology professional who is a self-aware, authentic leader and empowers their staff, promotes a collaborative workplace culture, and leverages technology to solve real business problems. Typically senior IT executives, including CXO, CIOs, CTOs, VP/Director of IT, CISO, or similar.
Woman in Tech	This award is given to a woman who has designed and/or conceived innovative technological concepts that are proven through her accomplishments and work in the community.
Rising Star	This award recognizes an up and coming individual working in the technology sector who by their contributions has proven to be invaluable to their organization.
Innovative Educator	This award is given to an educator who creatively finds ways to use technology to inspire their students.
Next Gen Innovator	Do you know a bright, young innovator in your community? Someone who has contributed to improving their community by being a tech entrepreneur or creative inventor? We're looking for a middle school to collegiate level student with an unmatched sense of wonder and drive to be our 2022 Next Gen Innovator! Nominate your innovator today!
Best Tech Culture (Large)	This award honors a technology company that fosters a creative, collaborative workplace culture that has helped the company to enhance performance and sustain a competitive advantage. This company achieves significant sales/revenue growth, employee growth, and/or a positive effect on the area's technology industry.
Best Tech Culture (Small)	This award honors a technology company that fosters a creative, collaborative workplace culture that has helped the company to enhance performance and sustain a competitive advantage. This company achieves significant sales/revenue growth, employee growth, and/or a positive effect on the area's technology industry.
Tech for Good	Organization whose programs, events, and educational activities make technology more

	accessible, affordable, secure, and simpler for people in the WNY area.
Diversity in Tech	To an organization or individual who is advocating for diversity & inclusion, or is a member of a historically underrepresented group and has contributed significantly to the tech industry.